

# Welcome to Novi Sad

Novi Sad attracts visitors with its facilities, the fact that it nested safely next to Petrovaradin Fortress - "The Gibraltar on the Danube", with the different languages spoken by its residents, festivals, fairs and with a rhythm that diverges from the busy, chaotic city life.

Here, even the clock on the Fortress shows the hours with its longest hand reminding us that minutes can sometimes wait for a moment of beauty to be experienced, a friendly chat to come to its end, that enjoyment lies on the Danube sand, the joy of a walk after a spring shower or a Sunday lunch.

Novi Sad's rhythm of authentic relaxation beats equally outside the city, at "salaš" farmsteads, the chardas on the Danube, on the beaches or in the vastness of Fruška gora.

Novi Sad, a city of European history and tradition and of Balkan hospitality, represents the experience you were missing.

### FRUŠKA GORA

Fruška Gora mountain is the oldest national park in Serbia. The richness of its flora and fauna, thermal springs of the Vrdnik Spa, lakes, landscaped picnic resorts and hiking trails provide excellent conditions for outdoor relaxation and recreational activities such as hiking, cycling, hunting and fishing. It is also known as the "Serbian Holy Mountain" because it is the home to as many as 22 monasteries, which have been the meeting place in the spiritual life of Serbs for centuries, but they were also centers of literacy, literature and art.

### WINERIES

The surroundings of Novi Sad, especially the slopes of Fruška Gora, are the home of good wine, where the following wine centres could be singled out: Sremski Karlovci, Irig, Banoštor and Sid. With a tasting of your choice in the wine cellars, you will learn a lot about the long tradition of viticulture, the method of wine production, but also some little secrets about wine, all rolled into a pleasant atmosphere enriched with local specialties.





### **EVENTS:**

The rhythm of the city can be experienced in any of the 200 events distributed throughout the year, all of which offer something for everyone.

In the middle of March, as we say goodbye to winter, a period bringing the awakening of nature, a burst of new energy and a feeling of joy comes along. This is precisely why recreational activities, such as the Mountaineering Marathon of Fruška Gora, are organized especially in these months. The most important fair event - the International Agricultural Fair, takes place in the spring.

As the sun bathes the streets of Novi Sad, outdoor events take place. The festival that brought Novi Sad world fame and recognition - "EXIT", hosts over 1,000 performers on more than 40 stages and festival zones every year in July. As part of this multiple award-winning festival, the biggest celebrities in the international music scene perform at the Petrovaradin fortress.

We reserve the season of autumn for indulgences, relishing the magical flavors of Vojvodina cuisine and the magical colors of nature, but also for serious sporting endeavors at the Novi Sad Marathon.

As the year draws to a close, the festival atmosphere is at its peak, and the spirit of Winter Fantasy can be felt in the fairy-tale decorated streets and squares, the smell of mulled wine and delicious cakes at the Christmas markets, the crunch of ice skates and the thunderous sound of fireworks on New Year's Eve.





### TOURIST INFORMATION CENTRES:

City centre (Trg slobode 3) Monday - Friday: 8:00 am - 7:00 pm Saturday: 9:00 am – 5:00 pm

**Railway Station** (Bulevar Jaše Tomića 4) Tuesday - Saturday: : 8:00 am - 4:00 pm.

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### **Publisher:**

TOURISM ORGANISATION OF THE CITY OF NOVI SAD For the publisher: Branislav Knežević Text: Gordana Stojaković, Miloš Dunjić

## **MUSEUMS AND GALLERIES:**

### 1 THE NOVI SAD CITY MUSEUM

MUSEUM OF VOJVODINA

to the 20<sup>th</sup> century

Vojvodina

Address: Dunavska Street 35 - 37

2

Address: Petrovaradinska tvrđava 4 Permanent exhibition: Novi Sad from the 18<sup>th</sup> to the 20<sup>th</sup> century Underground military galleries. Collections and additions: Foreign Art Collection (Dunavska Street 29); Heritage Collection of Sremski Karlovci (Patrijarha Rajačića Street 16, Sremski Karlovci); Jovan Jovanovic Zmaj Memorial Collection (Jovana Jovanovića Zmaja Street 1, Sremska Kamenica)





### **3** MUSEUM OF CONTEMPORARY ART OF VOJVODINA Address: Dunavska Street 37 Permanent exhibition: works of contemporary art

Permanent exhibition: Preserved traces of material and spiritual culture from the

territory of Vojvodina from Palaeolithic age



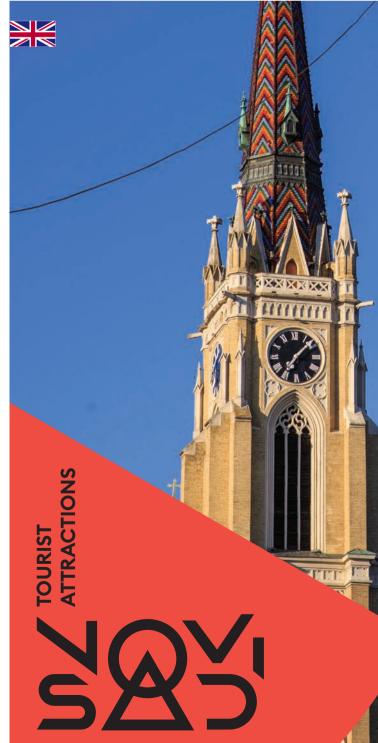
**4** NATURAL HISTORY COLLECTION OF THE PROVINCIAL INSTITUTE FOR NATURE PROTECTION Address: Radnička Street 20a Permanent exhibition: natural heritage of

**5** THE GALLERY OF MATICA SRPSKA Address: Tra galerija 1 Permanent exhibition: Serbian painting and graphics from the  $17^{th}$  to  $20^{th}$  century

6 PAVLE BELJANSKI MEMORIAL COLLECTION Address: Tra galerija 2 Permanent exhibition: collection of Serbian fine art of the first half of the  $20^{th}$  century

**GALLERY OF FINE ARTS - ENDOWMENT COLLECTION OF RAJKO MAMUZIĆ** Address: Vase Stajića Street 1 Permanent exhibition: collection of works of contemporary Yugoslav artists





### FARMSTEAD (SALAŠ)

"Salaš" is a traditional type of farm that we can see scattered around the Vojvodina plain and on the slopes of Fruška gora. In the ambience typical of Vojvodina's rural households, in the shade of orchards, with traditional food and good wines and fruit brandies, you can slow down time at least for a moment and enjoy while listening to the music of tamburitza players. Some salaš farmsteads offer accommodation with authentically furnished rooms in the old "Altdeutsch" style, as well as horseback ridina.

### FISH RESTAURANTS (ČARDE)

An experience for all the senses on the banks of the Danube is especially provided by the "chardas", specific local fish restaurants/taverns that live on and from this great river. The tastes of fish soup, portions of catfish, carp, perch and sturgeon will convince you of that, along with the famous Fruška Gora wines and the sounds of tamburitza.





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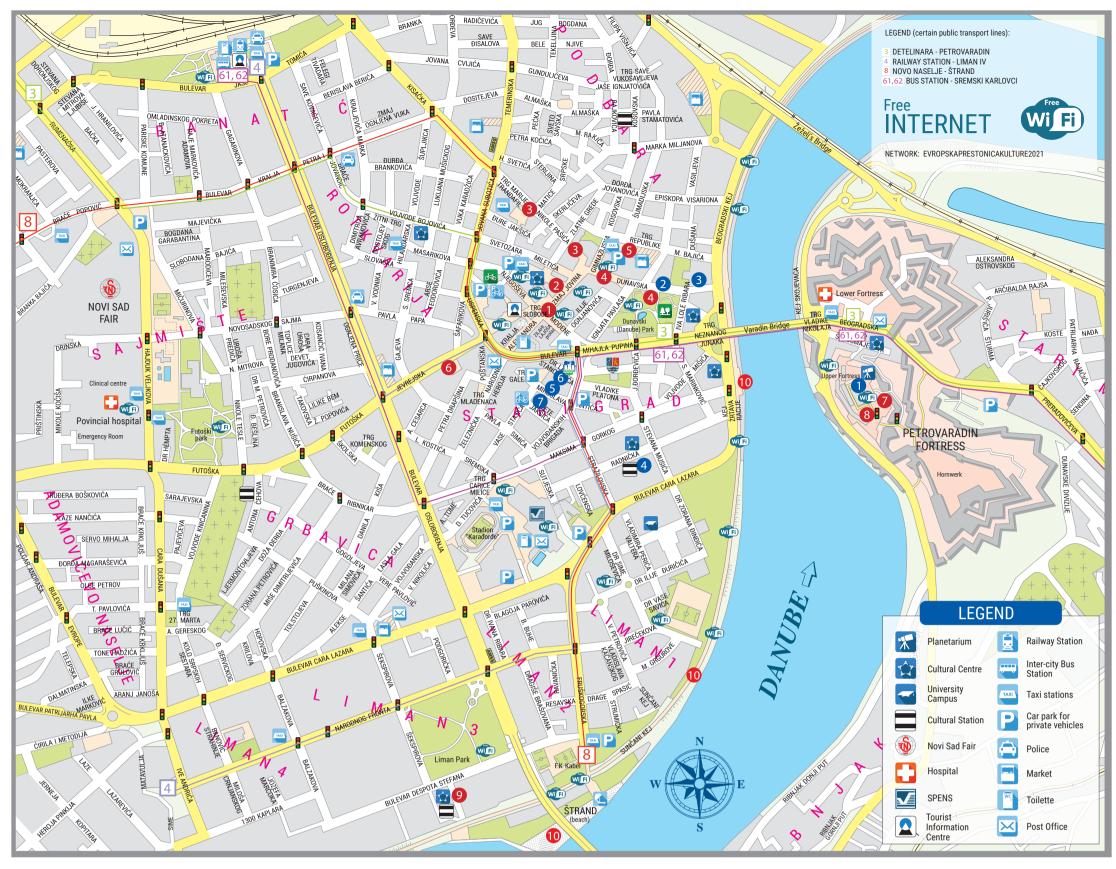
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ORGANISATION OF THE CITY OF NOVI SAD

**EUROPEAN YOUTH CAPITAL 2019 EUROPEAN CAPITAL OF CULTURE 2022** 



### **TOURIST ZONES AND ATTRACTIONS:**



### THE SQUARE OF LIBERTY (TRG SLOBODE)

It is the central city square of Novi Sad surrounded by the most representative city

scientific institution. Nearby is the Church of St. Nicholas, the oldest Orthodox Church built in 1730. In 1913, the sons of Mileva and Albert Einstein were baptized in this church.

### 4. DUNAVSKA (DANUBE) STREET AND DUNAVSKI (DANUBE) PARK

Dunavska Street is one of the oldest streets in the pedestrian zone, connecting the banks of the Danube River and Zmaj Jovina Street. It starts with the oldest house in the city - "At the White Lion's", and the City Library. A large number of passages hide shops, souvenir shops, pastry shops and restaurants. Dunavski (Danube) Park is a protected natural asset and one of the most beautiful parks in Novi Sad. In addition to different types of trees, the park is also adorned with busts of poets Mika Antić, Branko Radicević, Đura Jakšić and others.

### G REPUBLIC SQUARE WITH RIBLJA PIJACA (FISH MARKET)

The monument to King Petar I Karađorđević is placed on the Republic Square. The Square stretches from Zmaj Jovina Grammar School to Riblja pijaca (Fish Market). Over time, the Fish Market went from a place that supplied the citizens with fresh fish mid-19<sup>th</sup> century to a classic green market with a rich offer of fresh agricultural products, poultry meat, fish and mixed goods. Today, it is also a meeting place where presentations of tradition in the production of food, handcrafts, wine and honey are organized.

### 6 JEVREJSKA (JEWISH) STREET

It is dedicated to the Jewish community in Novi Sad. The centre of spirituality and culture of Novi Sad's Jews is the Synagogue, one of the four existing in Serbia today. The complex of the Synagogue with the accompanying school building and the Jewish municipality building was built from 1906 to 1909 according to the project of the Pest architect Lipot Baumhorn. The entire complex is built in Art Nouveau style, and the facade is ornamented. Today, the Synagogue is used mainly as a concert hall. an aproximately 16 km long four-story communication and defense system and a unique attraction of the Petrovaradin Fortress. These tunnels are accessible to visitors, with expert guidance from the Guide Service of the City Museum of Novi Sad.

### 8 ART STUDIOS

Petrovaradin Fortress is also home to artists. The Association of Artists "Likovni krug" (Fine Art Circle) is one of the largest informal art colonies in the world, which brings together painters, sculptors, designers and photographers. Visitors to the Fortress can (with the approval of the artist) visit the studios, buy paintings, and often have an unforgettable experience while talking to artists, many of whom have created their life stories on almost all the continents.

The institution for making artistic tapestry - Atelier 61 - is a unique cultural institution of special importance for Novi Sad, and it's one of only five tapestry ateliers in Europe. Visitors to "Atelier 61" can experience the creation process and see a part of the rich collection of artistic tapestries.

#### OREATIVE DISTRICT

Also known among the locals as "Chinatown", it was created on the site of a former factory. Former warehouses, halls and workshops have been replaced by cultural institutions. This space represents one of the central ideas of the European Capital of Culture 2022. The Cultural Station Liman with OPENS Youth Centre and the Students' Cultural Centre – Fabrika (The Factory) particularly stand out among the many cultural and creative programmes.

buildings and palaces. The City Hall was built in 1895 in Neo-Renaissance style. The statues of Greek goddesses are the most impressive elements of the facade. On the opposite side of the square is the Roman Catholic Church of "The Name of Mary", built in 1895 in Neo-Gothic style according to the project of György Molnar. With its 73 meter high tower, it is the largest religious building in the city. The church boasts stained glass windows made in Pest. The central place at the Square of Liberty is occupied by the Monument of Svetozar Miletić, the most significant person of the city in the 19<sup>th</sup> century. The bronze statue is the work of the famous Croatian sculptor Ivan Meštrovic.

### 2. ZMAJ JOVINA STREET

It is the main street in the pedestrian zone of Novi Sad. In the past, the market stretched through it, and today the old preserved houses and hidden passages offer shops, restaurants, pastry shops and craft shops. The street ends with the building of the Bishop's Palace of the Backa Bishopric, erected in 1901 in Serbian-Byzantine style. A monument to Jovan Jovanovic Zmaj, the famous poet after whom the street was named, stands in front of the Palace.

### 3. PAŠIĆEVA STREET

Formerly "Ćurčijski sokak" (the alley of leather clothing items manufacturers) that was recognizable for its craft shops with leather products. The Serbian Orthodox Church of St. George (Congregational Church) and the Platoneum Building, the endowment of Bishop Platon Atanacković, today the seat of the Novi Sad Branch of the Serbian Academy of Sciences and Arts, are located the beginning of the street. The house on the corner of Grčkoškolska and Pašićeva streets, known as the Icon House, is the birth home of Marija Trandafil, the greatest benefactor among the Serbs. Pašiceva Street ends with Marija Trandafil Square dominated by the seat of Matica Srpska, the oldest and most prestigious Serbian cultural and

### 7. THE PETROVARADIN FORTRESS

This is one of the largest, best preserved and most complex fortresses in Europe. Never conquered, the Petrovaradin Fortress - the "Gibraltar on the Danube", was built in the period from 1692 to 1780. The fortress includes the Upper and Lower Town. The Upper Town is dominated by the Clock Tower – its large hand shows hours and the small one shows minutes. The underground military tunnels are



### 10 NOVI SAD ON THE DANUBE

The area from the Danube-Tisa-Danube Canal to the Štrand beach offers a landscaped promenade along the banks of the Danube River. The central place on the quay is occupied by the Raid Victims Memorial, the work of the famous sculptor from Novi Sad, Jovan Soldatović. Štrand is the most popular and one of the most beautiful city beaches on the Danube, equipped with all the necessary infrastructure for a pleasant and wholesome stay of its visitors. In the summer, Štrand is one of the most vibrant places in Novi Sad, where sports competitions, concerts and festivals are held. Nearby, there are Ribarsko ostrvo (Fishermen's Island) and Kamenjar, weekend resorts where there are many "chardas", restaurants, tourist resort, piers and a place from where you can go for a ride on the Danube.

