



Welcome to Novi Sad

Novi Sad attracts the visitors with its neatness, safe anchoring to the Petrovaradin Fortress - the “Gibraltar on the Danube”, different languages spoken by its residents, festivals, fairs, and the rhythm untypical for hasty and chaotic pace of an urban community. Even the clock at the fortress shows hours with its large hand and warns that minutes can sometimes wait for a moment of beauty to be consumed, a friendly chat gets finished, as well as the enjoyment on the Danube sand, joy of walking after a spring rain or Sunday lunch.

Novi Sad rhythm of authentic relaxation pulsates equally outside the city, at “salaš” farmsteads, Danube “čardas”, beaches or above the Fruška Gora vastness. Novi Sad, the city of the European history and tradition and Balkan hospitality is the experience that you miss.

FRUŠKA GORA

Fruška Gora mountain is the oldest national park in Serbia. The richness of flora and fauna, thermal springs of the Vrdnik Spa, lakes, landscaped picnic resorts and hiking trails provide excellent conditions for outdoor relaxation and recreational activities such as hiking, cycling, hunting and fishing. It is also known as the “Serbian Holy Mountain” because there are as many as 16 monasteries on it, which have been the meeting places of the spiritual life of the Serbs for centuries, but also centres of literacy, literature and art.



WINERIES

The surroundings of Novi Sad, especially the slopes of Fruška Gora, are an area of good wines where the following wine centres could be singled out: Sremski Karlovci, Irig, Banoštor and Šid. With a tasting of your choice in the wine cellars, you will learn a lot about the long tradition of viticulture, the method of wine production, but also some little wine secrets, all spiced with a pleasant atmosphere with local specialties.



“SALAŠ” FARMSTEAD

“Salaš” is a farmhouse with economic facilities scattered around the Vojvodina plain and the slopes of Fruška Gora. In the ambience typical of Vojvodina’s rural households in the shade of orchards, with traditional food and good wines and fruit brandies, you can slow down the time for at least a moment and enjoy while listening to the music of tamburitza players. On some “salaš” farmsteads there is also accommodation in authentic rooms of the old “Altdeutsch” style and horseback riding.



ČARDAS

The experience for all the senses on the banks of the Danube is especially provided by the “čardas”, specific local fish restaurants/taverns that live on and from this great river. The tastes of fish soup, portions of catfish, carp, perch and sturgeon will convince you of that, along with the famous Fruška Gora wines and the sounds of tamburitza players.



MOST VISITED EVENTS:

- APRIL: **NOMUS** (Novi Sad Music Festivities)
APRIL, NOV: **SERBIA FASHION WEEK** (National Fashion Week)
APRIL, MAY: **MOUNTAINEERING MARATHON AT FRUŠKA GORA**
MAY: **INTERNATIONAL AGRICULTURAL FAIR**
STERIJINO POZORJE (STERIJA’S THEATRE FESTIVAL)
JUNE: **INFANT** (International Festival of Alternative and New Theatre)
ZMAJ’S GAMES FOR CHILDREN (Festival of children’s creativity and creativity for children)
INTERFEST (International Wine Festival)
JULY: **EXIT** (International Music Festival)
AUG, SEP: **GRADIĆ FEST** (Festival of Street Artists)
SEPT: **FLAVOURS OF VOJVODINA** (food and wine festival)
SEPT, OCT: **KALEIDOSCOPE OF CULTURE** (year-round project of community culture)
OCT: **NOVI SAD MARATHON**
NOVI SAD OCTOBERFEST (Beer Festival)
NOV: **INTERNATIONAL FAIR OF TOURISM**
NOV, DEC: **NOVI SAD ZIMZOLAND** (Christmas market)
DEC, JAN: **ICY FOREST** (outdoor skating rink with cultural and artistic programme)
DOČEK (celebration of two New Year’s Eves - according to the Gregorian and Julian calendars)



MUSEUMS AND GALLERIES:

- 1 **CITY MUSEUM OF NOVI SAD**
Address: Petrovaradin Fortress 4
Permanent exhibition: Novi Sad from the 18th to the 20th century
Underground military galleries.
Collections and annexes:
Foreign Art Collection (Dunavska Street 29);
Heritage Collection of Sremski Karlovci (Patrijarha Rajačića Street 16, Sremski Karlovci);
Memorial Collection of Jovan Jovanović Zmaj (Jovana Jovanovića Zmaja Street 1, Sremska Kamenica)
- 2 **MUSEUM OF VOJVODINA**
Address: Dunavska Street 35-37.
Permanent exhibition: preserved traces of material and spiritual culture from the territory of Vojvodina from Palaeolithic age to the 20th century
- 2 **MUSEUM OF UNIFICATION IN 1918.**
Permanent exhibition: Collection of historical items and works of art from the end of the 19th and first half of the 20th century
- 3 **MUSEUM OF CONTEMPORARY ART OF VOJVODINA**
Address: Dunavska Street 37
Permanent exhibition: works of contemporary art
- 4 **NATURAL HISTORY COLLECTION OF THE PROVINCIAL INSTITUTE FOR NATURE CONSERVATION**
Address: Radnička Street 20a
Permanent exhibition: natural heritage of Vojvodina
- 5 **GALLERY OF MATICA SRPSKA**
Address: Trg galerija 1
Permanent exhibition: Serbian painting and graphics from the 17th to 20th century
- 6 **MEMORIAL COLLECTION OF PAVLE BELJANSKI**
Address: Trg galerija 2
Permanent exhibition: collection of Serbian fine art of the first half of the 20th century
- 7 **GALLERY OF FINE ARTS - ENDOWMENT COLLECTION OF RAKO MAMUZIĆ**
Address: Vase Stajića Street 1.
Permanent exhibition: collection of works of contemporary Yugoslav artists



TOURIST INFORMATION:

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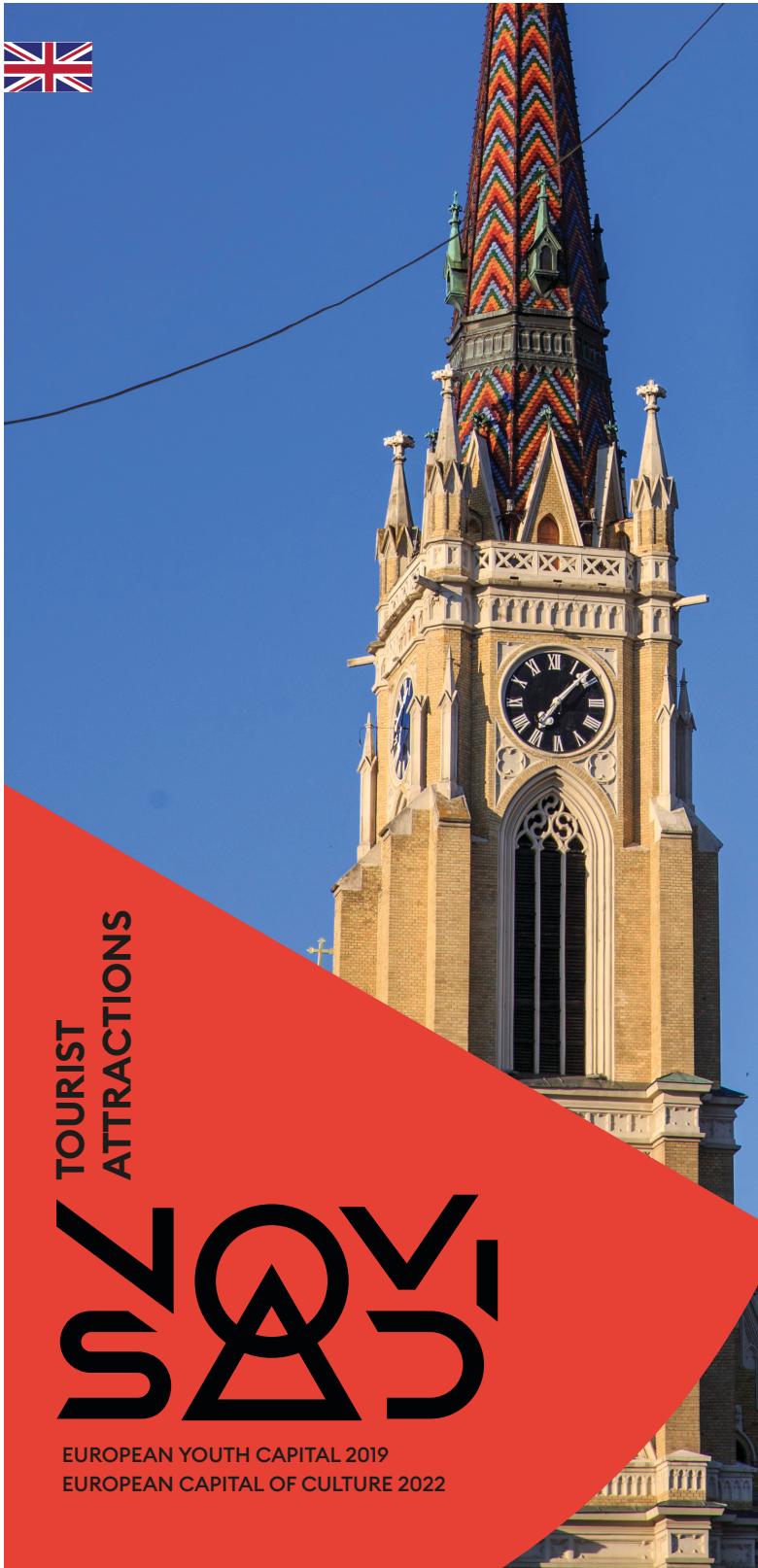
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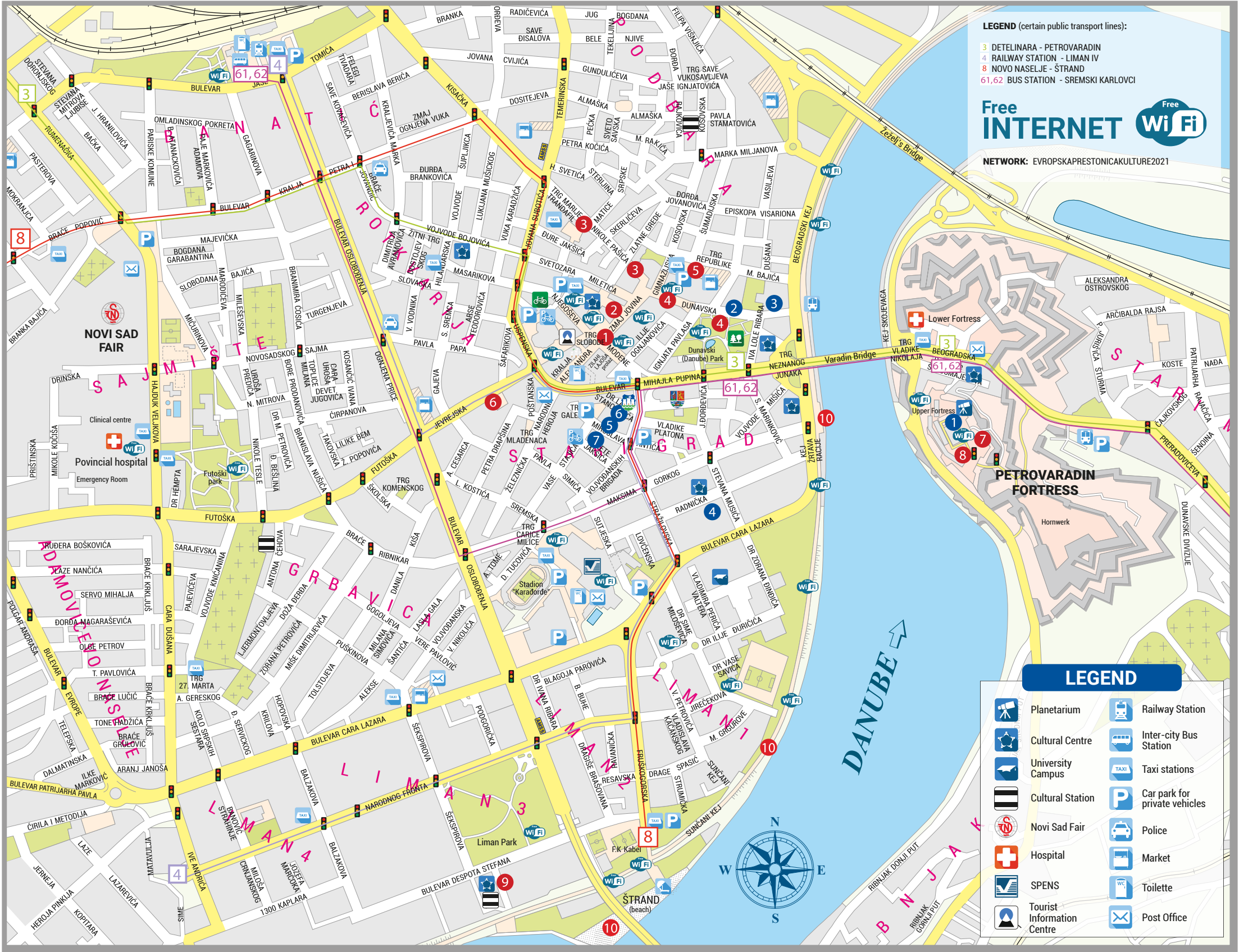
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TOURIST ZONES AND ATTRACTIONS:



1. LIBERTY SQUARE (TRG SLOBODE)
It is the central city square of Novi Sad surrounded by the most representative city buildings and palaces. The City Hall was built in the Neo-Renaissance style in 1895. The statues of Greek goddesses are the most impressive elements of the facade. On the opposite side of the square there is the Roman Catholic Church of the Name of Mary, built in the Neo-Gothic style in 1895 according to the project of György Molnar. With a tower that is 73 meters high, it is the highest religious temple in the city. The windows are decorated with stained glass windows made in Pest. The central place at the Liberty Square is occupied by the Monument of Svetozar Miletić, the most famous person of the city from the 19th century. The bronze statue is the work of the famous Croatian sculptor Ivan Meštrović.

2. ZMAJ JOVINA STREET
It is the main street in the pedestrian zone of Novi Sad. It used to be a market, and today there are shops, restaurants, pastry shops and craft shops in the old preserved houses and hidden passages. The street ends with the building of the Bishop's Palace of the Bačka Bishopric, erected in 1901 in the Serbian-Byzantine style. In front of the Palace there is a monument to Jovan Jovanović Zmaj, the famous poet after whom the street was named.

3. PAŠIĆEVA STREET
Formerly “Čurčijski sokak” (the alley of leather clothing items manufacturers) that was recognizable by its craft shops with leather products. At the beginning of the street there are the Serbian Orthodox Church of St. George (Congregational Church) and the Platoneum Building, the endowment of Bishop Platon Atanackovic, today the seat of the Novi Sad Branch of the Serbian Academy of Sciences and Arts. The house on the corner of Grčkoškolska and Pašićeva streets, known as the “House by the Icon”, is the birthplace of Marija Trandafil, the greatest benefactor among the Serbs. Pašićeva Street ends with Marija Trandafil Square dominated by the seat of Matica Srpska, the oldest and most prestigious Serbian cultural and scientific

institution. Nearby, there is the Church of St. Nicholas, the oldest Orthodox church built in 1730. In 1913, the sons of Mileva and Albert Einstein were baptized in the church.

4. DUNAVSKA (DANUBE) STREET AND DUNAVSKI (DANUBE) PARK
Dunavska Street is one of the oldest streets in the pedestrian zone, connecting the bank of the Danube and Zmaj Jovina Street. It starts with the oldest house in the city, called “At the White Lion’s” and the City Library. A large number of passages hide shops, souvenir shops, pastry shops and restaurants. Dunavski (Danube) Park is a protected natural asset and one of the most beautiful parks in Novi Sad. In addition to different types of trees, the park is also adorned with busts of poets Mika Antić, Branko Radičević, Đura Jakšić and others.

5. REPUBLIC SQUARE WITH RIBLJA PIJACA (FISH MARKET)
The Republic Square is adorned with a monument to King Peter the First Karadorđevic. It stretches from Zmaj Jovina Grammar School to Riblja pijaca (Fish Market). From a place that served to supply the citizens with fresh fish in the middle of the 19th century, the Fish Market has over time grown into a classic green market with a rich offer of fresh agricultural products, poultry meat, fish and mixed goods. Today, it is also a place to meet and present tradition in production of food, handicrafts, wine and honey.

6. JEWISH STREET
It is dedicated to the Jewish community in Novi Sad. The centre of spirituality and culture of Novi Sad Jews is the Synagogue, one of the four that exist in Serbia today. The complex of the Synagogue with the accompanying buildings of the school and the Jewish Community Office was built from 1906 to 1909 according to the project of the Pest architect Lipot Baumhorn. The entire complex is built in the Art Nouveau style, and the facade is decorated with ornaments. Today, the Synagogue is used mainly as a concert hall.

7. PETROVARADIN FORTRESS
It is one of the largest, best preserved and most complex fortresses in Europe. Never conquered, Petrovaradin Fortress - the “Gibraltar on the Danube”, was built in the period from 1692 to 1780. The fortress has the Upper and Lower Town (Podgrade). The Upper Town is dominated by a clock tower whose large hand shows hours and small shows minutes. The underground military tunnels are a four-storey communication and defence system that is around 16 km long and a



unique attraction of the Petrovaradin Fortress. They corridors available to visitors with expert guidance provided by the guide service of the City Museum of Novi Sad.

8. ART STUDIOS
Petrovaradin Fortress is also home to artists. The Association of Artists “Likovni krug” (Fine Art Circle) is one of the largest informal art colonies in the world, which brings together painters, sculptors, designers and photographers. Visitors to the Fortress can (with the approval of the artist) visit the studios, buy paintings, and often have an unforgettable experience talking to artists, many of whom have created their life stories on almost all the continents. The institution for artistic tapestries manufacture - “Atelier 61” is a unique cultural institution of special importance for Novi Sad, as one of five of similar type in Europe. Visitors to “Atelier 61” can attend the creation process and see a part of the rich collection of artistic tapestries.

9. CREATIVE DISTRICT
It is also known among the locals as the “Chinatown” created on the site of a former factory. Former warehouses, halls and workshops have been replaced by cultural institutions. This space represents one of the central ideas of the European Capital of Culture 2022. Among numerous cultural and creative programmes we can single out the Cultural Station Liman with the Youth Centre OPENS and the Students’ Cultural Centre - Factory.

10. NOVI SAD ON THE DANUBE
In the area from the mouth of the Danube-Tisa-Danube Canal into the Danube to the Štrand beach, there is a landscaped promenade along the banks of the Danube. The central place on the Quay is occupied by the Monument to the Victims of the Raid, the work of the famous Novi Sad sculptor Jovan Soldatović. Štrand is the most popular city beach and one of the most beautiful on the Danube, equipped with all the necessary infrastructure for a pleasant and meaningful stay of visitors. In summer, Štrand is one of the liveliest places in Novi Sad, where sports competitions, concerts and festivals are held. Nearby, there are Ribarsko ostrvo (Fishermen’s Island) and Kamenjar, weekend resorts where there are many čardas, restaurants, tourist resort, piers and a place from where you can go for a ride on the Danube.

