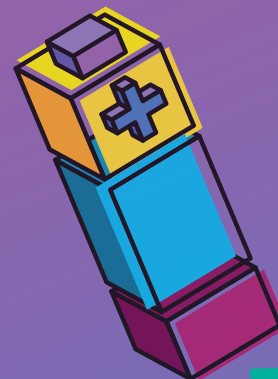
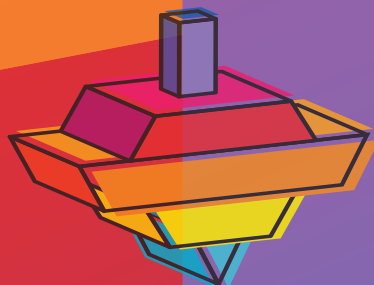
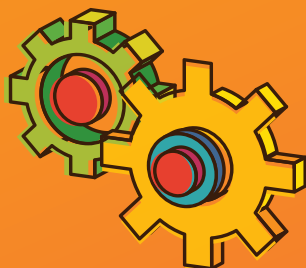




NOVI
SAD
2019

EUROPEAN
YOUTH
CAPITAL

TOURISM ORGANISATION
OF THE CITY OF NOVI SAD



Rotterdam 2009 Turin 2010 Antwerp 2011 Braga 2012 Maribor 2013
Thessaloniki 2014 Cluj-Napoca 2015 Ganja 2016 Varna 2017 Cascais 2018
Novi Sad 2019 Amiens 2020 Klaipėda 2021 Rotterdam 2009
Turin 2010 Antwerp 2011 Braga 2012 Maribor 2013 Klaipėda 2021
Thessaloniki 2014 Cluj-Napoca 2015 Ganja 2016 Varna 2017
Cascais 2018 Novi Sad 2019 Amiens 2020 Klaipėda 2021
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Rotterdam 2009 Turin 2010 Antwerp 2011 Braga 2012 Maribor 2013
Thessaloniki 2014 Cluj-Napoca 2015 Ganja 2016 Varna 2017
Cascais 2018 Novi Sad 2019 Amiens 2020 Klaipėda 2021





NOVI SAD, OFFICIALLY THE CITY OF YOUTH!

Novi Sad still transpires with youthful spirit and energy despite the fact that it was granted the status of a free city more than three centuries ago. The city of open heart has been attracting young people and managing to get them to stay in search for education and professional development, as well as thanks to its cultural amenities, socializing and fun over a period that dates back several decades. The city carries its mature age with such a grace that it was granted the title of European Youth Capital 2019. Novi Sad is characterized by pulsating energy of young people that are winning over the new horizons and activities reshaping the life of the city and establishing new points for meetings, exchange of energy and creative ideas coupled with a large university that serves as crossroads of influences from the entire Serbia and abroad, lively cultural scene and social life, exceptionally active sports arena and numerous opportunities for personal development.

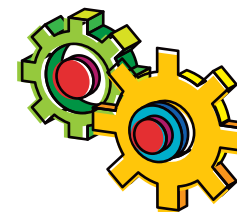
There has always been enough space for everybody under the wide Vojvodina skies. Therefore, set your prejudices aside, and let this city surprise you!





**>50,000
STUDENTS**

**UNIVERSITY OF
NOVI SAD
14 FACULTIES**



THE CITY OF STUDENTS

Novi Sad has long been one of the most favourite university centres not only in Serbia, but also in the entire region. The University of Novi Sad, as the second largest in Serbia has a vast campus with diverse amenities, and it was the place where numerous renowned philosophers, solicitors, engineers of agriculture, civil engineering and technology, economists, physicians, mathematicians and artists made their first steps. At any time, the University of Novi Sad has more than 50,000 students while the number of foreign students is growing every year. Novi Sad is a city of opportunities where young people have numerous possibilities for education and creative engagement during their studies. A vibrant energy of young people is best felt in the vicinity of the fountain, as one of the focal points of the campus and regular meeting points of students in their everyday socialising and spending the most beautiful days of student life.

A large number of people who have moved to Novi Sad for the purpose of studying decide to stay here following the completion of their studies due to professional opportunities and further specialisation. The city offers tremendous opportunities for educated IT experts, as the IT industry has experienced an amazing expansion in Novi Sad.



CALENDAR OF EVENTS FOR YOUNG PEOPLE



JANUARY

CELEBRATION OF
TWO NEW
YEAR EVES
DECEMBER 31ST
JANUARY 13TH



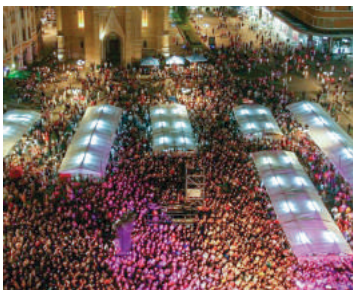
APRIL

SERBIA FASHION
WEEK



MAY

CUBANERO
SALSA
FESTIVAL



JUNE

INTERFEST



FEBRUARY

LOVE FEST



MAY

FRUŠKA GORA MTB
MARATHON



JUNE

TO BE PUNK
MUSIC FESTIVAL



JUNE

INFANT



MARCH

NOVI SAD
NIGHT MARKET



MAY

RHYTHM
OF EUROPE



JUNE

BLOKSTOK



JULY

OPENS
YOUTH FAIR



APRIL

SERBIAN
UNDERGROUND
FESTIVAL



MAY

MUSEUMS FOR 10



JUNE

NOVI SAD
CRAFT BEER
FESTIVAL



JULY

EXIT FESTIVAL

For more information on dates and venues please visit novisad.travel


muzička omladina
novog sada

NOVI SAD
MUSIC SUMMER

JULY



JULY /AUGUST

FLOATING
CULTURAL STAGE



AUGUST

DAYS OF BRAZIL



AUGUST

OPENS FESTIVAL
OF COLOURS



AUGUST

STREET MUSICIANS
FESTIVAL



AUGUST

MOUNTAIN
BOARDING



SEPTEMBER

TANZ PLATZ



SEPTEMBER

PIANO CITY



SEPTEMBER

NOVI SAD
COMIC BOOKS
WEEKEND



OCTOBER

FILM FRONT
INTERNATIONAL
SHORT FILM
FESTIVAL



OCTOBER

NOVI SAD
OCTOBERFEST



NOVEMBER

NOVI SAD
JAZZ FESTIVAL



NOVEMBER/DECEMBER

NOVI SAD
WINTER FEST



DECEMBER

ICY FOREST



DECEMBER

SHORTZ



DECEMBER

AVALANCHE RISK
– CITY JAM

SUMMER IN NOVI SAD

Summer is time of the year when Novi Sad respires with full lungs and reveals its full shine. A lot of interesting things wait for you regardless whether you have planned them or simply bumped into them due to a plenitude of events in the open and numerous happenings taking place in the city centre as well as in other parts of it. The energy of the city is complemented by a large number of students from various countries that exert a true small scale invasion on Vojvodina's capital during summer. The festival atmosphere in the streets of Novi Sad starts with first days of summer already and lasts until the last shy sun rays.

Tourists from over 60 countries of the world make their way to Novi Sad at the beginning of July to attend the globally renowned music festival EXIT, or have good fun at the OPENS YOUTH FAIR a few days before that. The World Youth Day is celebrated through a series of events at the city beach Štrand. The end of summer is reserved for rhythms of samba that transpire the spirit of Brazil throughout the central streets of Novi Sad, whereas the Festival of Street Musicians gives out a special creative connotation to the suburbium of Petrovaradin Fortress.



EXIT FESTIVAL

EXIT is a multi awarded summer music festival. It takes place every year in Novi Sad at Petrovaradin Fortress, within spectacular surroundings that is considered one of the best festival venues on the planet, with performances of more than 1,000 performers at more than 40 stages and festival zones. EXIT is nowadays one of the rare world festivals that were born out of the true desire for progress and aspirations towards personal and collective freedom having started as a student social movement back in 2000.

EXIT is one of the most authentic and recognizable Serbian brands in the world being two times awarded the title of the Best European Festival by the "European Festival Awards" (2013 and 2017). It was awarded the same title by the "UK Festival Awards" (2007). The most important media in the world wrote praises about the Festival including the CNN, BBC, Time, The Guardian, The New York Times, Forbes, The Sun, Daily Mail, The Independent, Euronews, Lonely Planet and etc.

**4 DAYS - AROUND
200,000 VISITORS**



A large crowd of people is seen from behind, looking towards a stage at night. The stage is illuminated with bright orange and yellow lights, and a massive firework display is exploding in the sky above it. In the background, there are large structures with the 'EXIT' logo and 'dance arena' text. The 'EXIT' logo is prominently displayed in a red box in the top left corner.

EXIT

OPENS YOUTH FAIR

The events such as EXIT, Festival of Street Musicians and Days of Brazil confirm each year that Novi Sad is the centre of youth energy not only of Serbia but the entire Balkans. The idea of staging the youth fair that takes place every year ahead of the EXIT Festival is the result of the city's authentic festival energy. The fair is staged for the purpose of presenting the international guests with plenitude of events, festivals, happenings, adrenalin sports, artists and everything else that makes the Balkans a truly unique region.

Numerous activities such as demonstrations of sports and dancing, selling exhibition where young artists and designers present their offer, as well as concerts that additionally warm up the heated evening atmosphere make ideal reasons for fellow citizens and guests of the city to have fun, but also to try themselves out in some of adrenalin sports or get to know numerous regional destinations.

The Youth Fair as such was the main reason for the City of Novi Sad to place the candidacy for the European Youth Capital. The current prefix OPENS behind the name of the event is there to symbolise the winning of this important title following a period of several years of staging the Youth Fair.



DAYS OF BRAZIL

The festival atmosphere dominates the city until the very end of summer, and that is when Novi Sad fully emerges in overwhelming spirit and energy. The spirit of Brazil comes to Novi Sad in what has now become a traditional event. A diverse festival programme provides the visitors with the insight into the Brazilian culture through various forms of cultural expression: capoeira workshops, samba percussion and samba dancing workshops, exhibitions of photographs, paintings and pieces of art, presentation of traditional Brazilian cuisine and drinks, lectures, Brazilian film projections as well as public performances of music and dancing achievements. The festival takes place at several venues in the city, such as Petrovaradin Fortress and Štrand beach and it attracts a large attention of the visitors every year. The special flare of the festival is achieved through spontaneous, street gatherings of participants and joint musical, singing and dancing improvisations that bring closer the untamed passion and life energy of Latin America coupled with carnival procession that traditionally captures the attention of the entire city.



WINTER FANTASY IN NOVI SAD

The hints of first snow flakes and smells of the upcoming winter joys transform numerous cities of the Old Continent into great colourful fairs visited by people from all over the world. The magnificent winter tapestry of European capitals is shined over by a new-old star – Novi Sad! The city that has been proclaimed the third best destination that should be visited in 2019 by the “Lonely Planet” has greeted the 2019 with excitement and shall celebrate a well deserved title of the European Youth Capital with dignity.

Between the two Christmases, the squares and streets of Novi Sad become concert stages and halls, places of universal messages of love, happiness, gifts exchanging and places of hearts open to all people. The already traditional and legendary celebrations of both the Julian and Gregorian New Year's Eves taking place in the open represent a famous form of saying farewell to the previous year and greeting the new one among the citizens of Novi Sad through performances of most popular regional performers. The authentic events are a place where thousands of fellow citizens jointly defy the cold, sailing along the unique wave of positive energy and warmth that they themselves radiate too.

The winter fantasy in Novi Sad is made of many other things apart from celebrating the most joyful holiday (that Novi Sad celebrates on two occasions!)! The list of events goes on to include the “Novi Sad Winter Fest” that turns the main square of Novi Sad into a true winter fairy tale until the end of December, offering you a fiacre drive, music and legendary Vojvodina specialties, leading up all the way to the “Icy Forest”, a spectacular skating rink in the open in the heart of Dunavski (Danube) Park. Winter in Novi Sad provides you with more than enough reasons to come to Novi Sad and feel the warmth of this magical city as well as to experience your Winter Fantasy.



NIGHTLIFE - ENTERTAINMENT

The legendary tamburica players and pub gatherings in the spirit of some long foregone times are the synonymous for nights out spent in authentic "Vojvodina fashion". Novi Sad continues to present its bohemian tradition through numerous city pubs where you can spend time until the early hours of the morning alongside the sounds of tamburica, taste of wine and traditional gastronomic delicacies. Novi Sad has its urban contemporary face of the night transpiring in parallel with its traditional side that reveals itself through countless clubs scattered across the city and Petrovaradin Fortress, as well as centres of avant-garde music events and cultural events with rich offer for fans of alternative trends in culture.



BEER TO SUIT EVERYONE'S TASTE

THE NOVI SAD'S OFFER RANGES FROM PUBS WITH INCREDIBLE OFFER OF BEERS TO BREWERIES WITH THEIR OWN PRODUCTION

The fans of beer that happen to find themselves in Novi Sad will stumble upon beer houses with long established tradition, their own beer manufacturing, as well as diverse offer of foreign beers. The very city centre is a home to several beer houses of unique and authentic spirit, such as "Gusan", "Shamrock", "Irish Pub" or "Pub Lazino Tele". Further stroll through the city will take you to "Gradska Pivnica" with excellent selection of draught beer and selected Vojvodina delicacies. The special enjoyment awaits you in the beer house "Brauhaus" that has based its own manufacture of craft beer in the city of Novi Sad.

If you are looking for good fun you will find it in numerous other interesting pubs in different parts of the city with long tradition of serving quality beers. For example, "PUBeraj" is a venue of mixed type that is at the same time the barber shop where you can casually enjoy your drink while waiting to be served for your haircut. "London Pub" is a place where you can display your knowledge through a series of quiz evenings alongside the unavoidable good fun. The eclectic Novi Sad pubs represent a hidden jewel of the city and we hereby give you the kindest advice to venture out into exploring this exciting aspect of Novi Sad and find the place where you and your friends will enjoy in beer and atmosphere of your taste.

The travelling beer fan can consider himself/herself to be extremely happy if he/she happens to be in Novi Sad at the right time, when some of the festivals dedicated especially to this beverage take place thus additionally complementing his/her stay in Novi Sad. The pleasant autumn tour of the city of Novi Sad can be complemented with the wine tasting and enjoyment at Novi Sad Oktoberfest or Novi Sad Craft Beer Festival.

Choose the place that matches your taste and forget the passing of time with beer and a light meal.



NOVI SAD NIGHTS THAT TURN INTO MORNINGS

The night clubs of Novi Sad offer to the true fans of dynamic rhythm an opportunity to live through unforgettable nights that inevitably turn into mornings. “Giardino” is a club where you can soak up all the beauties of Novi Sad under the night lights, with its spectacular view from the roof of one of Novi Sad’s buildings picked out to be the venue for quality night out, while at “Paradiso” Club has also been renowned for its quality parties.

With sun setting, Ribarsko Ostrvo (Fisherman’s Island) transforms from a peaceful place for relaxation into a true venue of good fun where numerous floating clubs attract fans of sleepless summer nights. The irresistible Petrovaradin Fortress attracts visitors during the night as well with its offer, where within the centuries old walls you can find hidden clubs such as “Muzej” or “Đava”, as places that reveal their true face only at night.



CITY OF FREE SPIRIT, ART AND CULTURE

Novi Sad is the city of cultures where differences intertwine rather than diverge one from another. Novi Sad emphasizes its multiculturalism, history and spirit of the city through artistic expression, museum exhibitions, temporary installations, street art, projects and events that take place throughout the year alongside with its rich cultural offer. The creative potential of young people can be partially attributed for that since they unselfishly transfer their energy into empowerment of identity of their city.

Novi Sad knows how to cherish its intangible heritage- foremost its way of life and hospitality of the local residents, as well as its history and material artefacts that are put on display to visitors in institutions of culture across the city. Matica Srpska, City Museum of Novi Sad, Museum of Vojvodina, Museum of Contemporary Art of Vojvodina, Gallery Square or the Synagogue are some of the buildings and venues that can certainly intrigue every young person.

Novi Sad will hold the title of the European Capital of Culture 2021. The rich cultural programme will be performed intensively throughout all seasons of the year and in different venues across the city. Culture stations have been rehabilitated for the purpose of extending the creative-cultural segment of the city: Chinese Quarter, Svilara or Egyseg that shall become or have already become the cores of artistic expression of young people and those who feel as such.



THE AVANT-GARDE SPIRIT OF NOVI SAD

The fans of alternative music directions and cultural events await with anxiety the implementation of the “Youth Creative Polis” project, as an ambitious project envisaged to reconstruct the Novi Sad’s “Chinese Quarter”, namely transform a former industrial complex into the alternative city centre. The concentration of large number of concert venues, galleries, ateliers, workshops, restaurants and offices for young people will transform this part of the city into the vibrant pulsating heart of alternative city centre with rich tradition of avant-garde culture. The admirers of alternative forms of culture can look for their version of fun in some smaller venues of alternative sensibility such as Youth Centre CK13, Dom B-612 or KC Lab as they wait for implementation of this large scale project.



FOR HEDONISM AND GOOD MOOD

The legendary “Index” sandwich has transformed into traditionally most favourite food of local residents as a sort of perfect closure of a good night out. This form of fast food has been brought to perfection in Novi Sad and you can experience the utter delight of consuming one of unique grilled sandwiches in several specialized shops – Index Vanessa, Index Mirjana, Index Maja and Index House 021. The smell of fresh Vojvodina pastry will awake you in the very urban city core as it spreads from furnaces of a bakery shop “Perec” with its unique delicacy called “naša pereca” (“our pretzel”) that will take you back to long forgotten times.



CAFETERIAS

The fans of daily dose of hedonism and marvellous properties of coffee can start off their day in one of numerous cafeterias in the city centre, where different variations of the classic continental breakfast are served alongside exotic coffees from various parts of the world. The tastes of the best quality and most interesting international mixes can be found in establishments such as “Kafeterija”, “Loft”, or “Kafa & Kafa”, whereas “Trčika” – a tram shaped café that has been considered since generations as favourite meeting point of citizens of Novi Sad - is the right place for you if you are looking for a short break and refreshment coupled with “kibicovanje”, a favourite “gazing around” activity.



PASTRIES

If you are interested to additionally sweeten up your exploration of Novi Sad you can do so in pastries with long established tradition such as the pastry shop “Atina” that has existed under different names since the end of 18th century and has greeted its visitors ever since at the same place. Novi Sad bakeries and pastries hide a truly small fortune of traditional Vojvodina sweets. You should not miss the opportunity to try out some of local delicacies such as various strudels, gugelhupfs, dumplings, poppy noodles etc.

The very city centre is a place where you can find tasty donuts with large variety of dips and fillings with sufficient amount of sugar to suppress the feeling of remorse over the excessive amount of calories, as well as quality craft ice cream to satisfy every palate. The pastry shop “Vremeplov” has a special place in the hearts of Novi Sad citizens with its impressive flower garden making it a “must visit” place on your to do list coupled with tasting of a cake named after the famous actress from Novi Sad Mira Banjac.



PETROVARADIN FORTRESS

Petrovaradin Fortress has been deemed as the most popular attraction of Novi Sad for decades, but it is the EXIT Festival that made it an unavoidable spot on the map of young travellers. The impressive fortress area is additionally enriched by numerous artistic ateliers, galleries, restaurants and cafes. Couples in love are well familiar with the magic of sharing the view over the Danube and Novi Sad from one of Petrovaradin benches, while strolling along wooden bridges, winding tunnels and meadows tucked in-between steep walls of the fortress represents all together a unique experience.

The hidden inside of the fortress is probably not too romantic, but it is equally fascinating part of it - the winding, labyrinth-like network of underground military galleries that are partly opened for public can be explored but only under the expert guide supervision!

You can complement the tour of the popular “Đava” by visiting the Petrovaradin Suburbium, a network of traditional streets filled with examples of historic works of architecture that is slowly becoming one of the centres of cultural life of Novi Sad, as well as the crossing back to the Novi Sad side across the “Duga” (Rainbow) bridge and strolling along the Danube banks along Kej žrtava racije – one of the most popular gathering points during the night among the young citizens of Novi Sad.



**THE UNIQUE ATTRACTION
IS A FOUR-LAYERED
COMMUNICATION-DEFENCE
SYSTEM TOTALLING MORE
THAN 16 KM IN LENGTH**



ACTIVE EVERYDAY LIFE

Being as flat as a pancake, Novi Sad seems to be an ideal place for wandering on your own feet and on “two wheels”. The city has a strongly developed bicycle riding culture and we strongly recommend you to rent a bicycle and comfortably explore the city streets on your own or on a guided tour.

Dunavski Kej (Danube Quay) stands out among the popular Novi Sad promenades as one of the most popular recreational routes that separate the University Campus and Štrand. Danube Quay is a place where you will quite often stumble into tournaments in some sort of group sports apart from passing by a plentitude of jogging fans and bicycle riders that exercise daily on this river bank promenade. Local residents are traditionally in love with basket; therefore it is no surprise that the current world champions in this sport come from Novi Sad blocks, while the matches taking place at the Quay and some other parts of the city are a guarantee for some new future generations of champions.



GREEN NOVI SAD

The parks of Novi Sad are best places for enjoyment and relaxation during warm summer days. At the end of Dunavska Street you will find a true place for relaxation and rest following the completion of the tour involving the most significant amenities in the city centre. The rest will be made especially comfortable thanks to the natural shade from the sun in form of trees and dense treetops. Local residents are frequent visitors of one of city's parks – Dunavski (Danube), Liman and Futoški Park are green oases of Novi Sad that occasionally transform into focal points of cultural and social events. Dunavski (Danube) Park transforms into skating rink and a central point of gathering of citizens and tourists ruled over by magic festive atmosphere during winter.



BATHING RESORTS

The social life in Novi Sad transfers to the banks of the Danube and the popular city bathing resorts that make ideal locations for enjoyment in summer and water, as well as for sports and games, socializing, fun and romance. “Štrand” is the most favourite city beach - a focal point of gathering of young people during the summer months, whether it is during the day or night, in numerous cafes, restaurants and seasonal activities on this spacious beach.

Ribarsko Ostrvo (Fisherman’s Island) is located upstream, immediately adjacent to Štrand, as a unique peninsula that offers a large number of opportunities for having good time and enjoyment in local gastronomic offer, served in restaurants such as “Piknik” and “čardas” (fish taverns) “Kod Karla” and “Kučerak kod česme”. Ribarsko Ostrvo itself is better known after hedonism rather than bathing, while the list of popular bathing resorts for local residents is complemented by “Oficirac” located on Petrovaradin side of the city, as well as Rajsko Ostrvo- an idyllic sandy beach with a view of beautiful Sremski Karlovci.

Novi Sad also has several indoor and outdoor pools in the city and its surrounding, including the indoor-outdoor pool complex SPENS and popular “Sajmište” for all those who are not particularly attracted by open waters of the Danube.



PLACES FOR ADVENTURE

The visitors with a strong adventurous spirit will find in Novi Sad the activities that shall extinguish their thirst for excitements. Room Escape adventures as a popular form of entertainment in the city over the last couple of years will test your logic skills and detective spirit through joint overcoming of complicated mysteries and unpleasant situations. The adrenalin park "Zemlja čuda" ("Wonder Land") is a spacious altitude polygon with a large number of obstacles for more active physical adventure that offers an amazing view of Vojvodina flatland, while the admirers of skate culture and other extreme sports will undoubtedly be interested to visit the Skate Park. We recommend one of ever more popular city's bowling alleys for somewhat more relaxed active form of socializing.



Room
Escape
Novi Sad

FRUŠKA GORA

Despite the fact that Novi Sad is as flat as it can be, there is no need to venture out far away if you are interested in having a picnic at somewhat greater altitude. Some of the most popular picnic resorts of Fruška Gora are located just some half an hour away from the centre of Novi Sad, as ideal locations for socializing, walking and having a barbecue under an open sky. You can explore Fruška Gora on your own or with the guide, while there are also some alternative options available other than mere walking, such as riding along mountain edges, mountain cycling, motorcycle riding and riding across mountainous terrain in popular “quads”. If, however, you are interested in some more relaxed form of enjoyment on a soothing mountain air, you should visit one of numerous Fruška Gora wineries and indulge in authentic flavours of this widely renowned wine region.



SHOPPING

The tourists-shopaholics that happen to find themselves in Novi Sad will not be disappointed with shopping and sightseeing offer. The Bazar and Pariski Magazin shopping centres are located in the very centre of the city, while spacious shopping centres Mercator, SPENS, Promenada and BIG are located outside the central urban zone.

Novi Sad Night Bazar is an interesting form of shopping that takes place several times a year where you can find something different and unique to buy unless you are on a lookout for day to day items of clothing. This event gathers local artists, craftsmen and small entrepreneurs with interesting offer of jewellery, clothing items, and pieces of arts, gadgets and handcraft of all kinds.

The leather studio “Manual” preserves the tradition of making quality products from leather with its manufacture based in Novi Sad since 1985, and two stores in the city centre. The fact that “Manual” owns and manages the Museum of forgotten arts that keeps more than 150,000 authentic artefacts that testify of life in Vojvodina is the best testimony of the fact that every item is manufactured with special care, respect and love for the craft.

The narrow passages in the very centre of the city are places where you will stumble upon shops with diverse offer of souvenirs if you are looking to preserve your memories long after your visit to Novi Sad.



ACCOMMODATION

Novi Sad offers a wide range of accommodation for everyone's taste, from the high ranked hotels to authentic hostels and diverse offer of private accommodation.

The hotel offer of Novi Sad has become significantly more extensive in the recent times and offers wide assortments of facilities, from large hotel complexes to smaller “garni” hotels, with frequent presence of accompanying facilities such as pools, gyms and spa and wellness centres.

The number of hostels in Novi Sad is constantly increasing and this particular form of accommodation represents a good choice for young people looking for pleasant stay in the relaxed atmosphere and company of other fellow travellers who have chosen Novi Sad for their current station.



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